This Privacy Policy, along with the Terms and Conditions, governs the manner in which [SHOPY Ecommerce Website] collects, uses, maintains, and discloses information gathered from users, suppliers, delivery teams, and marketing teams.

# User Information

We collect personal information from users, including but not limited to:

Name

Contact information (email address, phone number)

Address

Payment information

We collect this information for order processing and communication, and to enhance the user experience.

#### Supplier Information

We may collect and process personal information from our suppliers, including:

Business name and contact information

**Business address** 

Payment information

We use this information to manage our supplier relationships, process orders, and ensure smooth transactions.

### **Delivery Information**

For efficient delivery processes, we collect the following information:

Delivery personnel name Contact information (phone number) Delivery address

This information is crucial for fulfilling orders and providing delivery services.

# Marketing Team Information

We may collect and use personal information from our marketing team members, including:

### Name

Contact information (email address, phone number)

**Professional details** 

We use this information to coordinate marketing efforts and improve our services.

Information Use and Sharing

We may share user, supplier, delivery, and marketing team information with third parties, including:

Service providers (e.g., payment processors, delivery partners)

Legal or regulatory authorities if required by law

We do not sell, trade, or rent personal identification information to others.

### Security Measures

We employ appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of personal information.

Changes to this Privacy Policy

We may update this Privacy Policy, Terms, and Conditions at any time. We encourage users to frequently check this page for any changes.

### Contact Us

If you have any questions about this Privacy Policy, Terms, and Conditions, please contact us at [support@shopy.ae or 971504828966].

Feel free to further customize and elaborate on the policy as per your specific requirements and legal considerations. Always ensure that your policies are compliant with applicable laws and regulations.